



Guest Editorial

Can an Article Processing Charge Reach the Number of Impact Factor 3.825?

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Exciting and important papers are often published in journals with high impact factors.¹

—Inder M. Verma

Editor-in-chief, *Proceedings of the National Academy of Sciences*

Dental implants and their role continue increasing not only in oral surgery/periodontics but also in fibula jaw surgery.² So, the critically important dental implants sections in oral and maxillofacial surgery journals are growing similar to publications focused clearly on implants. One of them is *Clinical Oral Implants Research (COIR)*, which is a 'hybrid' journal (contains both, toll and open access articles)³ and official publication of the European Association for Osseointegration published by John Wiley & Sons Ltd.⁴ Being launched in December 1990 (Niklaus P. Lang is a founding editor) as quarterly journal, it continues developing nearly full last 30 years. From 1997 it increased frequency to 6 issues per year and from 2008 started circulate 12 issues per year.^{5,6}

SCImago Journal & Country Rank put *COIR* at first place among 47 journals in category "Oral Surgery."⁷ According to ISI Journal Citation Reports Ranking

in 2018 the journal holds fifth position among 90 publications in category "Dentistry, Oral Surgery and Medicine" and fourteenth place among 80 journals in category "Engineering, Biomedical."⁴ A journal's 2018 impact factor (IF) is a very prestigious mark and reached 3.825.⁴ And it's very interesting that article processing charge (APC) in August 2019 is also very close to the number of journal's IF, being at level of USD 3,800 (Table).⁸ So, in that case, such a high APC can be named as 'price of prestige.'

TABLE. Comparison of Impact Factor and Article Processing Charge in Journal *Clinical Oral Implants Research*.

2018 Journal Impact Factor	Article Processing Charge
3.825	USD 3,800

There is ongoing debate among publishers about the level of APC.^{9,10} And we know that some journals have APC even at the level of USD 6,000, excluding tax.¹¹ But, can the APC can be as high as *COIR* has? Our opinion is yes and the example of *COIR* proved that. As high APC will give a publisher a wide range of possibilities: to appoint the honorary salaries for editors/reviewers, to spent more income for advertising, growing projects (journal club, podcasts, etc.) inside the journal, organizing awards with stipends for young generations of authors, thus moving the specialties forward.

Impact factor: Imperfect but not yet replaceable.¹²

—Stuart Brody

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